

Giving Diagnostic Tool

	Example	Your Church
1. Number of households in the congregation is:	75	
2. The average household income (estimate) is:	55,000	
3. Total estimated income of congregation is(#1 x #2)	4,125,000	
4. Last year's total giving:	130,000	
5. Average dollar giving per household was (#4 divided by #1)	1,733	
6. Average percentage giving per household of total income was: (#4 divided by #3)	3.15%	
7. If each home increased giving by 1% of income next year, the church would receive: (add 1% to #6 x #3)	171,188	
8. Dollar and percentage increase next year: (dollar = #7 - #4; percent = #7 - #4 divided by #7)	41,188	
9. If every family tithed to the church, it would receive: (multiply #3 x 10%)	412,500	

To calculate this: Enter info for #'s: 1, 2, 4 and then calculate the other lines based on the info provided.

Average household income can be obtained through Statistics Canada.